



## Newsletter Summer 2009

### FELIWAY - HAPPY CATS



**Feliway** is a synthetic analogue of the naturally occurring facial pheromones found under a cat's chin. You may have noticed your cat rubbing his/her chin on your furniture or you. These pheromones that your cat is rubbing on the furniture and you convey a message of well being and a feeling of security, which is very important for cats. It is important to note that when your cat rubs on you it does not mean that they are hungry. Some owners think this rubbing is how their cat informs the owner that they need to be fed.

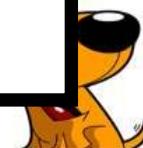
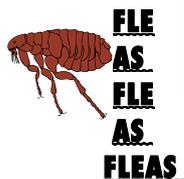


**Feliway** can be used for many different reasons such as moving a cat to a new house, urine spraying, over grooming, vertical furniture scratching and transportation of cats in cars/airplanes. We have had positive feedback from clients who have used **Feliway** when introducing a new cat to their household, preventing their cat from urine spraying in house and lowering their cat's stress levels when travelling to the vet clinic.



**Feliway** is available in a spray and diffuser which can be used in different areas of your house. The **Feliway diffuser** will deliver these "feel good" pheromones into your cat's environment, similar to the room deodorizers that you plug in to make your house smell nice, while the **Feliway spray** can be used directly on surfaces.

**Downsize your Pet** - to monitor your cat's or dog's weight we have electronic scales for you to use at no charge.



An effective flea control programme is needed to break the flea life cycle. This involves:



- Killing the fleas currently on your pet and keeping them off.
- Treating all cats and dogs in the household
- Treatment of the environment eg. Bedding, carpets .
- Effective flea control treatments for cats, kittens, puppies and dogs are **Frontline Plus, Advantage, Revolution and Advantage Multi** . Use **Indorex target spray** for direct treatment of bedding and kennels and **Indorex foggers** to treat a whole house. We can advise you of the correct flea product required. **Please find attached a discount voucher for Frontline Plus flea treatment.**

 **ACCIDENTS IN THE HOME – CONSULT THE VETERINARIAN AND TRY THESE TIPS**

- **If your cat is not using their litter tray you need to try and make their litter tray ATTRACTIVE to your cat – a Zen-like place to go to the toilet.**  
Cats are sensitive creatures and need to feel happy and safe when using their litter tray.
- **Changing the litter to sawdust, shredded newspaper, clumping litter or sand may help.**
  - **Change the litter and clean the litter tray frequently**
  - **Not using disinfectants or bleaches**
  - **Increasing the number of litter trays (one litter tray per cat and one extra)**
  - **Placing litter tray in areas the cat uses and gradually moving the tray to a preferable location such as the laundry. This can mean moving the tray 5 cm/day.**
- **Try a hooded litter tray. We stock these litter trays that are completely enclosed with a swing door for access – giving complete privacy**
- **If an accident occurs use non ammonia based cleaning products to clean soiled area.**



 **D.A.P Spray for travel sickness in dogs**

**Dogs that have travel sickness is a commonly reported problem preventing some owners from going on holiday. Signs can be excessive salivation, nausea, and vomiting. D.A.P is a synthetic analogue of the natural appeasing pheromone that conveys signals of well-being and can help comfort puppies and dogs in situations they may find stressful. D.A.P can be applied in the car, travelling cage, bedding and kennels**



**Other suggestions are getting your dog used to being in the car for short periods then progressively increasing distance and speed, associating the car with treats and play and using a travelling cage or carrier for small dogs and puppies. Feeding a light meal if your dog is prone to travel sickness is useful.**

**Available at our clinic are free D.A.P dog bandanas that can be sprayed with D.A.P. so your dog can smell the pheromone where ever they go.**

**A reminder of services that we offer:**

- Short/long term cattery accommodation (with pick-up and delivery available in local area)
- Microchipping for cats and dogs
- Customer loyalty card
- Eukanuba and Hills Science Diet loyalty cards
- Free retail/pet food delivery (conditions apply)





Cat and  
Dog  
Drinking  
Water  
Fountain



Kong Dog  
Toys

Cat play tunnels



Cat Play Scratch  
Pad and  
Scratching  
Posts



Merry Christmas from the staff at  
Wadestown Veterinary Clinic and  
Cattery. We hope you have a happy  
and safe holiday

